

10 SLIDES FOR THE BEST STARTUP PITCH DECK

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CLEAR & SIMPLE

Sentence To

PRESENT

Your Business Idea



Your name



Your phone number



Your email



Your website

PROBLEM



SOLUTION

Show the **IMPACT**
of the problem.

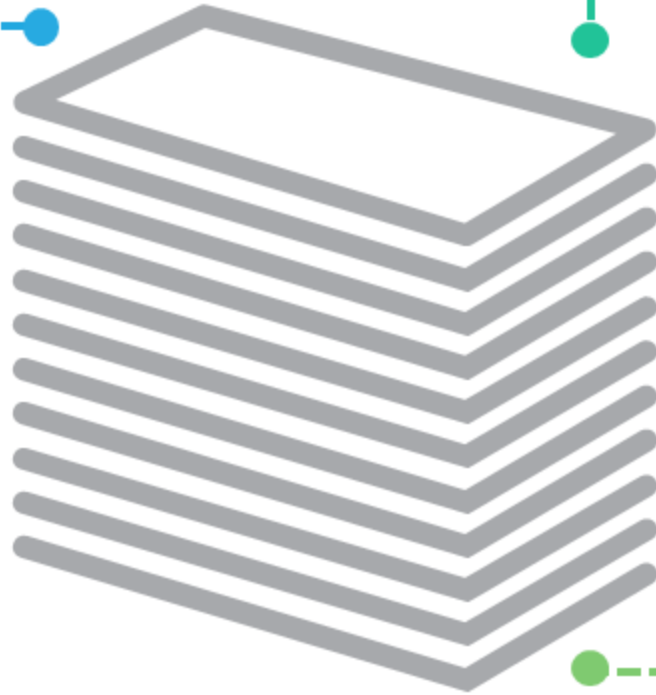
How will you **SOLVE**
the problem.

Why your **OFFER**
Is the best solution.

PRODUCT

Describe **technology**, secret, sauce or magic behind your product.

Explain about your **product or service** functions.



Explain a clear picture of **the product** you plan to market.

Business Model



How you plan to **generate revenue**.

Refer to your **revenue strategy**.

Show your ability to **make money** out of your project.

Market Opportunity



Who are your
potential customers

Use actual
statistical data

Determine the
total market size




★ Explain how you are going to reach your customers.

COMPETITIVE ANALYSIS

Having
Competitors

=

Having
Market

-  Explain **your position** in the competition.
-  What makes you **unique?**
-  Do **not being negative** about your competitors.

MANAGEMENT TEAM



Name
Position

- Qualification
- Relevant Experience
- Relevant Experience



Name
Position

- Qualification
- Relevant Experience
- Relevant Experience

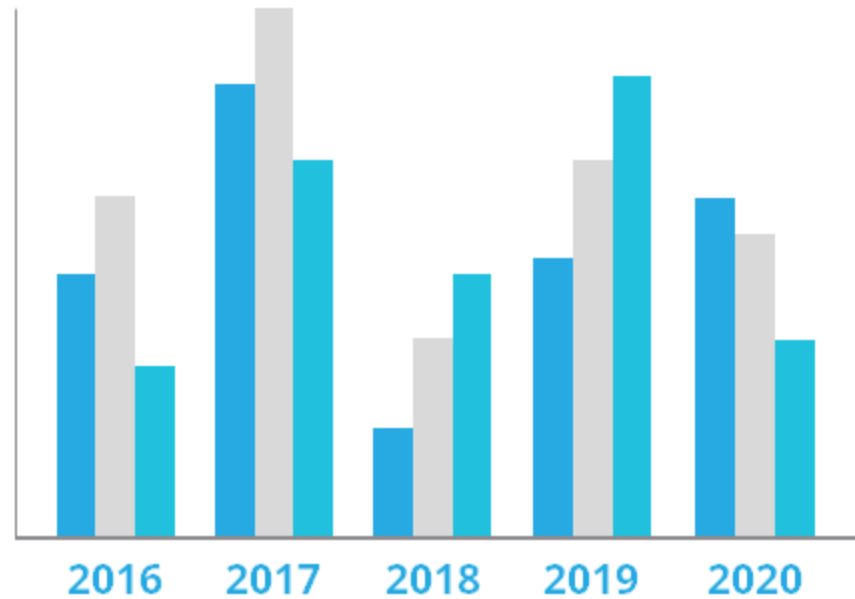


Name
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- Qualification
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- Relevant Experience

FINANCIAL PROJECTION

Present
profit-loss,
cash flow,
sales forecast
for a period of
3-5 years.



Also include **key metrics**



number of
customers



conversion
rate

TIMELINE & USE OF FUNDS

Explain **the current status** of your project and **how you will use the funds**.

